



## How Tetapak Packaging solution helped the Milk Revolution in India?

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*Alt text: A slightly angled shot of three Cream-O-Land Dairy Lowfat Milk cartons. The carton in the foreground is in focus, showing its red and white design with the "CREAM-O-LAND DAIRY".*

### INNOVATION

How Tetra Pak Packaging Solutions Helped Drive the Milk Revolution in India  
India is the world's largest producer and consumer of milk. But the journey from dairy farms to millions of consumers wasn't always seamless. One of the biggest challenges? Ensuring milk stays safe, nutritious, and accessible—especially across vast, diverse geographies.

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## India is the world's largest milk producer—but keeping it safe, nutritious, and accessible? That's where packaging innovation steps in.

From bustling cities to remote villages, getting fresh, safe milk to every consumer hasn't always been easy. India's diverse landscape means the cold chain can't always keep up.

Tetra Pak changed that story—with packaging that protects milk from spoilage, bacteria, and waste.

[See Our Solutions](#)

### PROTECTING WHAT'S GOOD

The Milk Revolution Continues

India's dairy demand is rising—and so is the need for reliable, sustainable packaging. Tetra Pak stays ahead with:

- World-leading technology
- Commitment to food safety
- Packaging that works for people—and the planet

### [Primary Button: Learn More About Our Dairy Innovations →]

#### **Tetra Pak: Packaging Solutions that Transformed Milk Consumption**

In a country where maintaining the cold chain isn't always possible, Tetra Pak's aseptic packaging technology has been instrumental in reshaping how milk is processed, stored, and delivered.

**Tetra Pak's packaging solutions enable milk to stay fresh** for extended periods—without preservatives and without refrigeration until opened. This means safe, high-quality milk can now reach even the most remote parts of India, reducing waste and expanding access to nutrition.

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## Sustainable, Smart, and Safe

Tetra Pak's approach goes beyond just packaging:

### Extended Shelf Life

By protecting milk from light, air, and bacteria, Tetra Pak helps dairy producers minimise spoilage, improve shelf life, and reduce dependency on refrigeration.

### Supporting India's White Revolution Goals

The ability to transport milk safely across the country aligns with India's vision of making dairy nutrition accessible to all, supporting health, economic development, and food security.

### Driving Sustainability Forward

Tetra Pak's cartons are recyclable and designed to reduce environmental impact, supporting both producers and consumers in building a more sustainable future for dairy.



*Alt text: A person squats down next to a mottled black and white cow, milking it into a silver pail.*

### AN ONGOING REVOLUTION

India's milk revolution is still evolving, with demand for safe, high-quality dairy continuing to grow. With innovative packaging solutions and a commitment to protecting what's good, Tetra Pak remains a trusted partner in empowering dairy brands, farmers, and consumers alike.

Read more about how Tetra Pak supports dairy innovation worldwide.

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