



Startups & Entrepreneurship

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💡 The State of Modern Networking: 2025

Did you know 68% of Gen Z professionals now find friends and collaborators through networking apps?

Boundaries between dating, friendship, and work connections are fading — and safe, intentional spaces matter more than ever.

Bumble's latest data shows we're moving from casual swipes to meaningful circles.

Founders, how will you design for trust and community next?

We looked at millions of conversations, swipes, and intros — so you don't have to second-guess your next move.

The Bumble 2025 Report is live.

This year, connection got complicated.

People want real, not random.

Intentionality is in — and ghosting is out.

So we asked:

What are people actually looking for in 2025?

And what makes someone swipe right — or walk away?

Here's what we found:

✓ Dating is slower — but deeper

1 in 3 daters said they're more selective than ever.

"Soft-launching" is out. Emotional safety is in.

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✓ **Friendship is a top priority**

72% of Gen Z users said they want more platonic connections.
Because not every great connection starts with flirting.

✓ **Career networking is getting personal**

Bumble Bizz saw a 45% spike in women-led networking.
Users now prioritise shared values over job titles.
We're not just swiping anymore.
We're searching for substance.

The State of Connection 2025 is not just a trend report.
It's a mirror into what real people want in love, friendship, and work.

 *Read the full report: [link in comment]*

 Want a mini-deck for your next community talk or pitch? DM us.

More intention.
More insight.
More ways to connect with what (and who) matters.

#DatingTrends #NetworkingIn2025 #GenZ #BumbleInsights #ConnectionEconomy #BumbleForFriends #BumbleBizz #IntentionalLiving #ReportDrop #DataThatMatters #LinkedInLaunch



CANVA LINK: [link](#)

Bumble

THE STATE OF CONNECTION

Maximize your brand's visibility and impact through our strategic digital marketing solutions

REAL SIGNALS. REAL INTENTIONS

Bumble's 2025 Report Is Here

An inside look at how millions are redefining connection across love, friendship, and careers.

- ✓ Dating goes deeper: People want emotional safety, not just chemistry.
- ✓ Friendship matters more than ever: Gen Z is building platonic circles with purpose.
- ✓ Networking gets personal: Shared values > job titles.

Intentionality is the new swipe culture.

From slow dating to value-led networking — Bumble's data reveals the trends shaping human connection today.

Now live.

Tap in to know what real connection looks like in 2025.



LEARN MORE ABOUT US
VISIT OUR WEBSITE AT: [BUMBLE.COM](#)

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