



# Startups & Entrepreneurship

## LinkedIn Post

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### 💡 The State of Modern Networking: 2025

Did you know 68% of Gen Z professionals now find friends and collaborators through networking apps?

Boundaries between dating, friendship, and work connections are fading — and safe, intentional spaces matter more than ever.

Bumble's latest data shows we're moving from casual swipes to meaningful circles.

### Founders, how will you design for trust and community next?

We looked at millions of conversations, swipes, and intros — so you don't have to second-guess your next move.

The Bumble 2025 Report is live.

This year, connection got complicated.

People want real, not random.

Intentionality is in — and ghosting is out.

So we asked:

What are people actually looking for in 2025?

And what makes someone swipe right — or walk away?

Here's what we found:

### ✓ Dating is slower — but deeper

1 in 3 daters said they're more selective than ever.

"Soft-launching" is out. Emotional safety is in.

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✓ **Friendship is a top priority**

72% of Gen Z users said they want more platonic connections.  
Because not every great connection starts with flirting.

✓ **Career networking is getting personal**

Bumble Bizz saw a 45% spike in women-led networking.  
Users now prioritise shared values over job titles.  
We're not just swiping anymore.  
We're searching for substance.

The State of Connection 2025 is not just a trend report.  
It's a mirror into what real people want in love, friendship, and work.

🔗 *Read the full report: [link in comment]*

📄 Want a mini-deck for your next community talk or pitch? DM us.

More intention.  
More insight.  
More ways to connect with what (and who) matters.

#DatingTrends #NetworkingIn2025 #GenZ #BumbleInsi  
ghts #ConnectionEconomy #BumbleForFriends #BumbleBizz  
#IntentionalLiving #ReportDrop #DataThatMatters #LinkedInLaunch



CANVA LINK: [link](#)

Bumble

# THE STATE OF CONNECTION

Maximize your brand's visibility and impact through our strategic digital marketing solutions

## REAL SIGNALS. REAL INTENTIONS

Bumble's 2025 Report Is Here

An inside look at how millions are redefining connection across love, friendship, and careers.

✓ Dating goes deeper: People want emotional safety, not just chemistry.

✓ Friendship matters more than ever: Gen Z is building platonic circles with purpose.

✓ Networking gets personal: Shared values > job titles.

Intentionality is the new swipe culture.

From slow dating to value-led networking — Bumble's data reveals the trends shaping human connection today.

**Now live.**

Tap in to know what real connection looks like in 2025.



LEARN MORE ABOUT US  
VISIT OUR WEBSITE AT:

BUMBLE.COM



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### Your Text is Human written



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